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## **WA-2! Celebrates Five-Year Anniversary in BC's Waterworld**

Vancouver, BC: As the fastest-growing water purification company in the province, BC-owned and operated WA-2! marks its fifth anniversary in the H2O business. Since its creation in 2001, the company has experienced substantial growth month-over-month - demonstrating a broad appeal and interest for purified water that is hassle-free and environmentally friendly. "We're proud to be known as a BC company that provides great service and is considered environmentally conscious," says Glenn Bailey, president of WA-2! "Besides the obvious environmental benefits, another great aspect of our system is the fact that new bottles don't need to be stored or lifted or delivered. Our customers never run short of water because it's already there, on-site."

Unlike traditional bottled-water companies, the company uses technology that allows the WA-2! water cooler to be a built-in fixture in businesses and homes - providing consumers with significant benefits and a hassle-free delivery system. This ultra-modern system is also used by NASA astronauts to purify waste water into drinking water on space missions.

With its innovative technology, the system purifies the existing tap water supply on-site using a thorough five-stage reverse osmosis purification process, and stores the newly purified water in a sealed, state-of-the-art cooler. Originally founded by Bailey, WA-2! goes against traditional market currents in its pro-active environmental approach. With its "new generation" water coolers, the company is considered leading edge in minimizing environmental impacts.

With traditional bottled-water companies, plastic bottles need to be continually produced in order to keep up with demand. After they can no longer be used, these water bottles are often crushed and recycled in a process that requires significant amounts of energy consumption. And with no formal recycling program in place to deal with the bottled water caps, millions end up in landfill sites each year.

Eliminating the need for water delivery, WA-2!'s built-in system also results in fewer delivery trucks on the road and reduced automotive emissions and exhaust into the atmosphere. "From fewer trucks on the road to not having to lift heavy water bottles, the WA-2! system is both environmentally-friendly and user-friendly," adds Bailey.

Along with creating WA-2!, Bailey also co-founded the Canadian Springs Water Company and has been involved in the bottled-water industry since the mid-80s.

"We're thrilled about turning five this year - especially considering how we've grown exponentially since our first year in operation," adds Bailey. "It's great to be making such a splash in the water business, and we're excited about the potential opportunities for growth and expansion as we look to the next five years."

WA-2! currently operates in the Lower Mainland, Victoria and Nanaimo.

*Canada's fastest growing water purification company.*